To: Duszynski, R, Noonan, R, Tanchyk, R, Zecca, Anthony, Schwalm, S, Battle, Herbert, Ridge, Robert, Keeney, David, Smith, Richard A., Jurgensen, Kurt T., Macleod, Stephen, Mclean, James J., Campbell, Judy, Cook, Bruce A.
From: 1610 - Buffalo ROU (BRZEZIE)
Posted: 2/20/98 11:10
Opened: 2/27/98 8:01
Subject: FEBRUARY '98 PROMO ASSESSMENT

RESPONSES DUE IN ROU (VIA E-MAIL 1610) NO LATER THAN 3/4/98....

CC: MacWilliams, Lori, Natale, Fray, 1600 - Buffalo Region (BURRELL)

51856 9558

Source: https://www.industrydocuments.ucsf.edu/docs/jjhn0000

R.J. Reynolds Tobacco Company

L. E. MacWilliams
Region Operations Manager
Buffalo #1600

February 27, 1998

TO: KAM's, AM's, DM's & JUDY CAMPBELL

RE: PROMOTION ASSESSMENT - FEB. 1998
RESPONSES DUE: 3/4/98

Ladies & Gentlemen:

Please reference the attached documents which require your input relative to February promotions. ***Provide input to the ROU, via e-mail to 1610, no later than March 4, 1998. Utilize the attached forms for each promotion. It is requested that you save the document with your Division #, your initials and the number of the month for easy recognition, i.e. Renee Duszynski would re-name her file 1645RD02.***

I have included a copy of Don Fitzgerald's original letter dated 1/26/98 which provided details concerning the issues which must be addressed.

Thank you in advance for your efforts.

Sincerely,

Lori MacWilliams

L.E. MacWilliams
ROM/#1610
:etb

cc: W. Roth
F. Natale

lem19-98.doc

51856 9559

Source: https://www.industrydocuments.ucsf.edu/docs/jjhn0000